



## **Board of Directors for Ben Franklin Technology Partners of Southeastern Pennsylvania Elects Five New Members, Honors Two Departing Members**

**PHILADELPHIA, PA** ([www.sep.benfranklin.org](http://www.sep.benfranklin.org)) – The Board of Directors for Ben Franklin Technology Partners of Southeastern Pennsylvania (BFTP/SEP), at its Annual Meeting on December 15, 2010, elected five new members: **Kef Kasdin**, General Partner at Battelle Ventures and Innovation Valley Partners; **Anil Kothari**, Senior Vice President of Sales and Business Development for ICG Commerce; **Ashley A. McEvoy**, Worldwide President of Ethicon Products; **Stanley W. Silverman**, President of Horizon Venture Group LLC; and **Stephen T. Zarrilli**, Senior Vice President & Chief Financial Officer of Safeguard Scientifics, Inc. The Board honored two departing members, **Ernest Jones** and **Bruce Toll**, for their many years of dedicated service and leadership. Both Jones and Toll will be founding members of a new Ben Franklin Chair’s Leadership Council. The Board also re-elected six members.

“We are happy to welcome these five accomplished individuals as new Board members,” said Robert E. Keith, Jr., Chairman of Ben Franklin. “They will bring fresh perspectives and insights to our work on behalf of the Greater Philadelphia region,” he added.

A complete list of Ben Franklin’s Board of Directors can be found [here](#).

### **~ Kef Kasdin ~**

Kef Kasdin is a General Partner and Cofounder of New Jersey-based Battelle Ventures and its Tennessee-based affiliate fund, Innovation Valley Partners, for which she focuses primarily on investments in emerging energy and communications technologies.

Kasdin has been involved in developing and executing strategy for high-technology companies for more than 20 years. She previously worked at Sarnoff Corporation, and at 3Com Corporation, where she held various positions, including Vice President of Marketing – Desktop Products Division and Vice President & General Manager – Ethernet Products Division. She was 3Com’s first Executive in Residence – Office of the Chairman.

She is the CEO of Proterro, Inc. and sits on the Boards of Directors of Aldis, Inc.; Ampulse Corp.; Planar Energy; Rajant Corp., and the National Association of Seed and Venture Funds.

Kasdin holds an MBA from Stanford University and a BSE degree in operations research from Princeton University.

~ **Anil Kothari** ~

Anil Kothari is the Senior Vice President of Sales and Business Development for ICG Commerce, where over the last five years he has transformed the fledgling e-commerce/ consulting firm into a market-leading business process outsourcing firm with market leadership.

Kothari began his career at ICG as the Vice President and General Manager – East Region. Previously he worked at A.T. Kearney as a Principal, leading the new business development team for the Fortune 200 data management corporation. He has also worked at WMX Technologies, Inc. as the Manager of Government Programs.

He currently serves as a Board Member for Arthur Ashe Youth Tennis & Education, and is a Deacon at Overbrook Presbyterian Church.

Kothari received his MBA from the University of Pennsylvania's Wharton School, his Master of Environmental Management degree from Duke University, and his BA from Franklin and Marshall College.

~ **Ashley A. McEvoy** ~

Ashley A. McEvoy is Worldwide President of Ethicon Products, and a member of the Ethicon Franchise Global Management Board. She is accountable for driving the growth of Ethicon's \$3+ billion core businesses across the globe. Ethicon is a Johnson & Johnson Company.

McEvoy has built a career reputation for being a principal driver of continued innovation, strategic growth, and financial accountability. She began her Johnson & Johnson career with McNeil Consumer Healthcare as an assistant brand manager for two of their drug brands. She was promoted several times until being appointed President of McNeil Consumer Healthcare Division, where she had worldwide responsibility for several of their health franchises and led the business through the acquisition of Pfizer Consumer Healthcare.

She currently serves on the CEO Council For Growth – Greater Philadelphia Chamber of Commerce.

McEvoy received her BA from the University of Pennsylvania.

~ **Stanley W. Silverman** ~

Stanley W. Silverman is President of Horizon Venture Group LLC, a firm that invests as a limited partner in companies which have potential for growth and value creation.

Previous to working at Horizon, Silverman was the President and Chief Executive Officer of PQ Corporation, a privately held global company operating in two core businesses: chemicals and engineered glass materials. He worked his way up to executive management positions at PQ after entering the company as an engineer. Prior to joining PQ, he worked as a process engineer at Atlantic Richfield.

He currently serves on the Board of Trustees for Drexel University, where he is chairman of the board's finance committee; and for Philadelphia Health & Education Corporation. He is also the Executive in Residence at Drexel's LeBow College of Business. Silverman is on the Board of Directors for A. Schulman, Inc.; C&D Technologies, Inc.; Met-Pro Corporation; Femco Machine Company; innRoad, Inc.; and Exocor Ltd.

Silverman earned his MBA and BS in chemical engineering from Drexel University. He also completed the Advanced Management Program at Harvard Business School.

~ **Stephen T. Zarrilli** ~

Stephen T. Zarrilli is Senior Vice President and Chief Financial Officer of Safeguard Scientifics, Inc., an investment firm that provides growth capital for entrepreneurial and innovative life sciences and technology companies. He leverages more than 25 years of strategic, financial and operational experience in raising capital and providing financial oversight.

During the course of his career, Zarrilli has demonstrated an ability to successfully grow and manage entrepreneurial enterprises. Prior to joining Safeguard, he was Chief Financial Officer of Fiberlink Communications Corp., as well as CFO and then CEO of US Interactive, Inc. He also served as CEO of Concellera Software, Inc. He began his career at Deloitte & Touche, where he developed an emerging business practice for the firm in Philadelphia.

Zarrilli currently serves as the non-executive Chairman of the Penn Valley Group, which he also founded. He is a Board member of Clariant, Inc.; the Arts & Business Council of Greater Philadelphia; Cadient, Inc.; Drexel University – LeBow College of Business' Center for Corporate Governance; Economics Pennsylvania; LaSalle University's Business Advisory Board; and NutriSystem, Inc.

He earned his BS from LaSalle University.

**The Board honored two departing members**, Ernest Jones, retired President & Chief Executive Officer, Philadelphia Workforce Development Corporation; and Bruce Toll, Vice Chairman, Toll Brothers, Inc., for their dedicated service and leadership. Ernest Jones was first elected to the Board in 1991 and served on its Executive Committee. Bruce Toll was elected onto the Board in 1992 and served, over the years, on both its Finance and Executive Committees.

**The Board re-appointed Board Members** John C. Carrow, Carrow Consulting; Walter D'Alessio, BFTP/SEP Vice-Chairman, and Vice-Chairman, NorthMarq Capital, Inc.; Judith E. Erwin, Executive Vice President and Founder, Square 1 Bank; Robert E. Keith, Jr, BFTP/SEP Chairman, and Managing General Partner, TL Ventures; John A. Loftus, Venture Partner, Internet Capital Group; and Charles M. Robins, Managing Director, Fairmount Partners, Inc.

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**About Ben Franklin Technology Partners of Southeastern Pennsylvania**

Ben Franklin Technology Partners of Southeastern Pennsylvania is a national, award winning model for technology innovation, and a catalyst for *Stimulating Entrepreneurial Potential*. For over 28 years, we have invested in innovative enterprises and created commercialization pathways and partnerships that generate wealth through science and technology. We offer entrepreneurs and established businesses the *Capital, Knowledge and Networks* to compete in the global marketplace. We have invested more than \$140 million to grow more than 1,700 regional enterprises across all areas of technology.

Ben Franklin's programs and partnerships with universities, corporations and investors strengthen the region's innovation infrastructure. We are the commercialization partner for the [Greater Philadelphia Innovation Cluster \(GPIC\)](#), founding partner of the [Energy Commercialization Institute \(ECI\)](#), and managing partner of the Power Valley Partners, helping to establish Greater Philadelphia as the Mid-Atlantic hub for alternative energy development...[Power Valley](#). We are founding partners of [The Nanotechnology Institute \(NTI\)](#), [Emerald Stage2 Venture Fund](#), and [numerous other programs and initiatives](#).

Ben Franklin is part of the Commonwealth of Pennsylvania's Ben Franklin Technology Partnership.

For additional information, please visit [www.sep.benfranklin.org](http://www.sep.benfranklin.org), [Facebook](#), [LinkedIn](#) & [Twitter](#).

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