

## **360ip Pte. Ltd. Enters into a Strategic Collaboration and Signs a ‘Business Matching Services Agreement’ with Development Bank of Japan**

Singapore & Tokyo, Japan – [July 14, 2010] - 360ip Pte Ltd (360ip, President & CEO: Glenn Kline) and Development Bank of Japan Inc. (DBJ, President & CEO: Minoru Murofushi) have entered into a strategic collaboration and signed a ‘Business Matching Services Agreement’ (the “Agreement”) in order to enhance the commercialization of intellectual property (“IP”) in Asia.

360ip, a global IP commercialization and investment company headquartered in Singapore, partners with prominent universities, research institutions and corporations around the world to enhance the value of their IP assets. 360ip works closely with its partners to identify, commercialize and monetize IP with the highest potential return. 360ip was established jointly by Battelle Memorial Institute (“Battelle”), one of the world’s leading non-profit, independent research and development (“R&D”) and commercialization organizations, and Battelle Ventures, the venture capital firm affiliated with Battelle. 360ip has already established partnerships with several universities, research institutions and corporations in China, Japan and Korea and has several additional agreements in process.

As part of its relationship with 360ip, DBJ has also invested in 360ip through DBJ’s subsidiary, Intellectual Properties Development & Investment, Inc., and DBJ expects to deepen its relationship with 360ip through this business-matching collaboration.

360ip and DBJ believe that Japan presents an exciting market for IP commercialization. 360ip’s collaboration with DBJ presents the opportunity to work with one of Japan’s leading financial organizations and develop partnership opportunities to bring IP and technologies to Japan from within 360ip’s network of IP partners.

Based on the Agreement, DBJ will introduce suitable candidate business partners (potential customers, potential technology licensees, potential joint R&D partners, etc.) for IP commercialization projects led by 360ip.

DBJ decided to enter into this Agreement with 360ip because the following social and business benefits can be expected through this collaboration:

- stimulating new business creation activities in Asia including Japan
- transferring 360ip’s know-how and experience of IP commercialization
- establishing unique infrastructure that brings new business opportunities to Japanese companies

## **About 360ip**

360ip is a global IP investment and management company, headquartered in Singapore, with teams based throughout Asia. 360ip works on an exclusive basis with an elite group of universities, research institutions and corporations to optimize the value of their IP. 360ip was established by Battelle Ventures ([www.battelleventures.com](http://www.battelleventures.com)) and Battelle Memorial Institute ([www.battelle.org](http://www.battelle.org)). Battelle, which began operations in 1929, is one of the world's leading non-profit independent R&D and commercialization organizations. Battelle generates more than US\$4.5 billion in consolidated annual revenue and oversees more than 23,000 employees worldwide. Battelle Ventures – whose sole limited partner is Battelle – and its affiliate fund, Innovation Valley Partners, have a combined US\$255 million under management. For more information, please visit [www.360ip.com](http://www.360ip.com).

## **About DBJ**

DBJ was established on October 1, 2008, under the Development Bank of Japan Inc. Law that was approved by the Japanese Diet in 2007. Currently all capital of DBJ is funded by the government of Japan. The government plans a review of DBJ's organization including future of government-held shares at the end of fiscal year 2011. DBJ offers seamless financial services ranging from senior and mezzanine loans to equity, as well as a full range of advisory services. As of March 31, 2010, total consolidated assets of DBJ amounted to ¥15,595 billion. For more information, please visit [www.dbj.jp](http://www.dbj.jp).

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