



**Editorial Contacts:**

Chris Myers  
SmartSynch  
601-209-1315  
[cmyers@smartsynch.com](mailto:cmyers@smartsynch.com)

Randy Spolter  
Sprint  
703-930-2671  
[Randal.Spolter@Sprint.com](mailto:Randal.Spolter@Sprint.com)

**SmartSynch and Sprint Introduce Residential Smart Meter**

*Automated electronic metering and communication system make the grid smarter*

**JACKSON, Miss. and OVERLAND PARK, Kan.** – Oct. 12, 2010 – SmartSynch, Inc., a smart grid technology company, and Sprint (NYSE:S) have introduced a residential utility meter that communicates over the dependable and secure Nationwide Sprint Network. This smart grid solution allows utilities to automate the electric grid through Automated Metering Infrastructure (AMI), demand response and SmartSynch’s network management. By combining these capabilities with the Nationwide Sprint Network, continuously updated information can be made available to utilities and their customers.

“With more than 10 years of experience developing communications products in the machine-to-machine market, Sprint is dedicated to cooperative efforts with companies like SmartSynch to bring the best technology solutions to work in the smart grid,” said Wayne Ward, vice president of the Emerging Solutions Group, Sprint.

Andy Greig, director, Sprint Wholesale, added “Sprint offers cost-effective and flexible wireless network solutions for utilities and application developers. Sprint has demonstrated excellence in utility applications ranging from SCADA, Telemetry, Emergency Response, Mobile Workforce enablement and Push-to-Talk.”

Sprint and SmartSynch can provide greater efficiency and relieve utilities from the burden and expense of communications network management by combining the Nationwide Sprint Network with SmartSynch’s smart grid solutions. The Nationwide Sprint Network has a proven history and track record of reliability. It reaches more than 306 million people\* in the United States, Puerto Rico and the U.S. Virgin Islands. SmartSynch has been the leading provider of smart grid solutions utilizing cellular networks since the introduction of its first SmartMeter™ in 2000. SmartSynch’s smart grid solutions securely deliver smart grid data on the Sprint network, enabling quicker, easier, more scalable and strategic smart meter deployments for utilities. SmartSynch’s all IP-enabled smart grid solutions enable



utilities to provide greater insight into energy consumption, promote energy awareness and provide the scalable platform, on Sprint's network, to develop new applications while avoiding costly upgrades.

"Sprint is an industry leader in its support of M2M applications, and this joint solution could not come at a better time for utilities seeking a cost-competitive, secure and high-bandwidth alternative to more complex, slower proprietary solutions," said Stephen Johnston, chief executive officer, SmartSynch.

"With today's announcement, every major cellular provider is aggressively competing in this market and each carrier has a designated smart grid team actively responding to requests for proposals from utilities. This is a very real occurrence and it's going to alter the course of smart grid development for the good of utilities and their customers. Only cellular networks offer the bandwidth to support the smart grid applications of today and those that will inevitably surface as smart grid technology rapidly evolves."

For more information, visit [www.smartsynch.com](http://www.smartsynch.com) and <http://www.poweryourideas.com/m2m>

\* Inclusive of roaming

###

#### **About SmartSynch**

SmartSynch is a company that creates smart grids for the utility industry. Since 2000, we have been the only provider of open standards, IP-to-the-endpoint smart grid solutions that utilize a cellular network as the communications backbone. Our clean-tech innovations in the two-way delivery of real-time energy usage data over cellular networks, in lieu of proprietary networks, have to-date simplified deployments for 130 major North American utilities, while enabling their clean-energy initiatives and delivering greater Returns on Resources.

As a smart grid infrastructure company, SmartSynch's IP-based solutions are capable of delivering grid intelligence to and from any device. Our products and services include SmartMeters™ and SmartBoxes™ that immediately IP-enable the grid, software solutions, and network management services for utilities and their customers, as well as clean-tech companies in need of remote communications and control functionality for products ranging from solar panels to plug-in hybrid vehicles.

IP-based cellular networks enable utilities to strategically and rapidly deploy more secure and scalable smart grid solutions with minimal capital expenditures. IP networks and solutions may be remotely upgraded to interface with new technologies, since they are built upon open standards and leverage existing programs and tools. SmartSynch's IP-based smart grid communications infrastructure encourages rapid application innovation and delivery of new functionality by allowing the broadest spectrum of ecosystem participants to focus on providing maximum benefits to utilities and their customers.

For more information, visit [www.smartsynch.com](http://www.smartsynch.com) and follow SmartSynch on Twitter at [www.twitter.com/smartsynch](http://www.twitter.com/smartsynch).

#### **About Sprint Nextel Corp.**

Sprint Nextel offers a comprehensive range of wireless and wireline communications services bringing the freedom of mobility to consumers, businesses and government users. Sprint Nextel served more than 48.1 million customers



at the end of the second quarter of 2010 and is widely recognized for developing, engineering and deploying innovative technologies, including the first wireless 4G service from a national carrier in the United States; offering industry-leading mobile data services, leading prepaid brands including Virgin Mobile USA, Boost Mobile, Common Cents Mobile and Assurance Wireless; instant national and international push-to-talk capabilities; and a global Tier 1 Internet backbone. With its customer-focused strategy, you can learn more and visit Sprint at [www.sprint.com](http://www.sprint.com) or [www.facebook.com/sprint](http://www.facebook.com/sprint) and [www.twitter.com/sprint](http://www.twitter.com/sprint).