

## **AVN Profile: Dr. James Ionson, CEO of RemoteReality**

Venture Capital and Emerging Technology reporters often relay success stories with the same cliché, fantastical elements – one person, one idea, and gigantic success. However, realizing the full potential of a technology start-up requires more than a powerful idea and more than a healthy dose of Venture Capital.

New Jersey based Battelle Ventures recognized the effort and intelligence necessary for start-up success and recruited Dr. James Ionson as a Resident Entrepreneur in the summer of 2005. Dr. Ionson brought a unique blend of government, scientific, and corporate expertise to Battelle's already credible management team. Previous engagements included leadership roles in President Ronald Reagan's Strategic Defense Initiative (commonly referred to as the Star Wars program), CEO of Plasmion Corp, and executive positions with Polaroid. Ionson's foresight and industry experience resulted in the discovery of **RemoteReality** – a 360° Intelligent Surveillance provider - after only several months of due diligence with other Battelle [Ventures] team members. As of Monday, December 18, RemoteReality and Battelle [Ventures] closed a reported \$7.3 Million in venture financing with Dr. Ionson as the company's new CEO. **(more)**